



A Networking App with a Mission

EdgeWise Connect rescues you from the edge of Wi-Fi and rescues owls from the edge of extinction.

Thursday, January 31, 2019, Philadelphia, PA

Connectify, Inc. is excited to announce the release of EdgeWise Connect, an iOS app with a two-part mission. EdgeWise rescues your Internet connection on the edge of a Wi-Fi zone, but it also rescues endangered owls from the edge of extinction--by donating 3% of profits to organizations dedicated to their conservation.

The simple, one-switch app is designed for the everyday user and solves a problem we all know and hate: losing your Internet connection on the edge of a Wi-Fi zone. It works by seamlessly moving all Internet activities--like video streaming or voice calls--to the cellular data connection. Once you're in range of Wi-Fi again, EdgeWise Connect intelligently moves your activity back to Wi-Fi to conserve potentially expensive cellular connections. It also features bank-grade security, so users can rest easy knowing that their sensitive information is safe.

Alex Gizis, CEO of Connectify, couldn't be more excited about the release. "This app taught us, as a company, how to come together, how to unite to create something we were all equally passionate about." That dedication permeates the entire app, from the straightforward, easy-to-use interface to the greater mission of protecting owls.

About Connectify

Connectify, Inc. develops innovative consumer apps that let you do more with your Internet connections, with products like Connectify Hotspot, Speedify, and Pingify. Today, from their offices in sunny Philadelphia, the Connectify team continues to innovate by developing and designing apps like EdgeWise Connect that not only solve problems, but also give back by donating to charities.